

THE OREM

YOUTH INTELLECTUAL PROPERTY EDUCATION PROGRAM

Training program on Intellectual Property (IP) rights and their respect in the context of start-ups

March 2018 - March 2019

PATENTS

19th June 2018, Politecnico di Milano, Conference Room Rogers, Via Ampère, 2 - 20133 - Milano (MI)

The third event of the THEOREM program is focused on Patents and their importance as main IP right to protect and to create value from results of research & development activities.

The event aims to answer to the following questions:

- ✓ What are patents for technical inventions? What can be protected through the patent right?
- ✓ How to exploit results from R&D activities through patents?
- ✓ What is a patent prior art search?

The event is free-of-charge, but registration on EventBrite is required.

This event is connected to the day event on Intellectual Property fundamentals for Ph.D. Students in collaboration with the School of Doctorate of Politecnico di Milano. This event will be held in English.

THEOREM is a training program on the Intellectual Property (IP) rights targeting students, researchers and young entrepreneurs. Each event is focused on a target IP right or IP theme. Each event consists of a training session (entry level) and a debate and experiences session with experts, web-influencers, start-ups and young entrepreneurs. The project is carried out by Fondazione Politecnico di Milano, Politecnico di Milano - Technology Transfer Office, PoliHub Start-up District and is financed by EU-IPO, GR/001/17, Application reference n° 077. For further information on the THEOREM project go to: www.l2pro.it

AGENDA

8.45 Registration

9.00. Introduction -Roberto Tiezzi, Politecnico di Milano, Technology Transfer Office-TTO

Session 1 - Intellectual Property fundamentals; Patents

9.20 **From Research to Results Valorization: a travel through the Intellectual Property (IP) world**
Why protect research results? Which are the IP typologies? Paola Bagnoli -TTO
Which are the IP strategies? Which are the possible exploitation channels? Annalisa Balloi - TTO

10.30 **How can I understand whether my project could be protected by the IP rights? When is it worth?**
Prior art search: what is it and how to perform it? Massimo Barbieri - TTO

11.00 Coffee Break

Session 2 - Debate, Testimonials and experiences session

11.15 **Learning from experience: some case-studies from Politecnico on IP valorization**
Prof. Raffaele Dellacà, Politecnico di Milano, Dept. of Electronic, Information and Bioengineering
Dr. Luca d'Alessandro, Politecnico di Milano, Dept. of Civil and Environmental Engineering

12.00 **Intellectual Property ad Start up: the vision of an Entrepreneur and Investor**
Pierluigi Paracchi, Genenta Science

12.30 Debate, Questions & Answers

13.00 Conclusion